

OUR PRIVACY POLICY, YOUR PRIVACY RIGHTS

Effective December 1, 2017 LatinPointe Brands, LLC dba INGENUITY is committed to maintaining your trust by respecting and protecting your privacy. This Privacy Policy describes why and how we collect, use, share, and protect personal data collected from and about customers, members, volunteers, program participants, job applicants, and others – both online and offline. It also explains your choices regarding how we share your personal data and communicate with you, how you can request access to and correction of your personal data, and other important considerations.

Collection and Use

We collect and use personal data from or about you to help us support our mission and serve our customers. We collect such data in various ways, including data you provide to us, data we collect by automated means, and data we collect from other sources.

Sharing

Except as described in this Privacy Policy, we do not share your personal data with unaffiliated entities without your consent. We also occasionally share personal data with select, unaffiliated non-profit organizations for use in their own social missions. We share personal data with vendors and social media networks we hire to provide services or perform business functions on our behalf, but these vendors are contractually required to treat the personal data LatinPointe Brands, LLC dba INGENUITY provides as confidential, and to use the personal data only to provide the services LatinPointe Brands, LLC dba INGENUITY has requested they perform on our behalf. Finally, we may share personal data pursuant to legal requirements, as necessary to protect ourselves, our customers or others, or in connection with a business transfer or substantial transaction such as a sale, merger, consolidation or bankruptcy.

Security

We use administrative, technical, and physical security measures designed to protect personal data against accidental, unlawful, or unauthorized destruction, loss, alteration, access, disclosure, or use.

Choice

We strive to provide you reasonable choices regarding our collection, use, and sharing of your personal data. We provide you access to review and correct your personal data, provide you options regarding how we share personal data with AARP Licensed Service Providers and unaffiliated non-profit organizations, and provide you control over how we communicate with you, among other choices.

You may contact us at any time regarding these choices as follows:

- Email us at: info@weareingenuity.com
- Call us at 913—397-8850
- Write to us at LatinPointe Brands, LLC; 6299 Nall Ave., Ste. 10; Mission, KS 66202