

LATIN POINTE BRANDS dba INGENUITY Sweepstakes – Official Rules

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility

LatinPointe Brands, LLC dba INGENUITY Sweepstakes (the “Sweepstakes”) is open to legal residents of the United States, who are at least twenty-one (21) years old at the time of entry. Void where prohibited. Employees and immediate family members of LatinPointe Brands, LLC dba INGENUITY (“Sponsor”), AARP and each of their respective affiliates and subsidiaries, or individuals involved with the design, production, execution or distribution of the Sweepstakes and the immediate family and household members of such individuals, are not eligible to enter or win. In order to enter the Sweepstakes or receive the prize, you must fully comply with the Official Rules and, by entering, you represent and warrant that you agree to be bound by these Official Rules and the decisions of the Sponsor, whose decisions shall be binding and final in all respects relating to this Sweepstakes.

2. Timing and Winner Notification

The Sweepstakes will run during the following period and in the following market (“Sweepstakes Entry Period”):

Market	Sweepstakes Start Date and Time	Sweepstakes End Date and Time	Winner Selection and Notification Date
All of United States	Aug 8, 2018 at 12:00:00 AM	August 26, 2016 at 11:59:59 PM	Starting on Aug 13, 2018 and then occurring Daily

Sponsor is the official time keeper for this Sweepstakes. The Sweepstakes is governed by these Official Rules and is subject to all applicable federal, state, provincial and local laws.

LatinPointe Brands, LLC dba INGENUITY will select and notify the winners for each prize described below in a random drawing of all valid entries received during the Sweepstakes Entry Period detailed in the table above. The selected entrants will be contacted using the email address provided with the entry and may be awarded the prize subject to verification of eligibility and compliance with the terms of these Official Rules. Failure by entrant to respond within twenty-four (24) hours of notification or return of e-mail notification as undeliverable after on (1) attempt will result in disqualification and LatinPointe Brands, LLC dba INGENUITY will select an alternate winner in the same manner (time permitting). Odds of winning a Sweepstakes prize depend on the number of eligible entries received during the Sweepstakes Entry Period.

3. How to Enter

There are two (2) ways to enter:

- **Enter Online.** During the Sweepstakes Entry Period you may go to www.vegastejano.com/fanswinhere (site name), opt in to participate in the Sweepstakes, and click the “Submit” button to enter the Sweepstakes. After clicking “Submit” each visitor will receive a confirmation email authenticating their entry into the Sweepstakes.
- **Mail Entry.** Submit your name, telephone number and email address on a 3” x 5” card to Attn: LatinPointe Brands Sweepstakes, 6299 Nall Ave., Ste. 10, Mission, KS 66202. Limit one (1) card per envelope and one (1) card per person. All mailed entries must be postmarked no later than Friday, August 17, 2018.

Limit one (1) entry per person per day. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will be void and your

entries and you will be disqualified. Use of any automated system to enter is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected entries all of which will be ineligible to win a prize. In the event of a dispute as to any entrant, the authorized email address used to enter will be deemed to be the entrant. The “authorized email address” is the natural person assigned to the email address. Potential winners of any prize may be required to show proof of being the authorized email address holder to be awarded the prize. All entries become the sole and exclusive property of Sponsor and will not be returned or cancelled.

4. POTENTIAL SWEEPSTAKES WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR. SPONSOR’S DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE ADMINISTRATION, OPERATION, SELECTION OF THE WINNERS AND OTHER MATTERS RELATED TO THE SWEEPSTAKES.

5. Verification of Potential Winners

All prizes will be awarded (time permitting). If winner fails to accept the prize, the prize will be forfeited and may be awarded to an alternate winner (time permitting). Winner shall be required to complete, sign and return an affidavit of eligibility and liability and publicity release within forty-eight (48) hours of prize acceptance. Winner’s guests shall also be required to complete, sign and return an eligibility and liability release within forty-eight (48) hours of winner’s prize acceptance. In the event of noncompliance within these time periods, prize will be forfeited and awarded to an alternate winner (time permitting) and alternate winner shall also comply with these time periods. Sponsor reserves the right to modify the notification and affidavit procedures in connection with the selection of any alternate potential winner.

6. Prizes

Fifteen (15) prizes will be awarded. Listed below.

- Grand Prize – Vegas Fly Away -- Each winner will receive: (1) two roundtrip tickets on Southwest Airlines from the Southwest Airport closest to their home to Las Vegas; (2) Hotel accommodations at the Rio Hotel for one room (max 2 people) for two nights – Aug 24 and Aug 25, 2018; (3) two full registrations for the Vegas Tejano Music Week Conference Aug 23-26, 2018.

1. The Ultimate Tejano Fan Experience Presented by AARP

15 Ways in 15 Days Promotion

Prize Description	Approx Value
1. Pop Up Mini Concert in Vegas (w artist Michael Salgado)	\$1000
2. Suite Unplugged Party (Up to 10 people) with Los Texmaniacs @\$100 each	\$1000
3. Limo Party Pick Up (Airport to Rio Casino – up to 6 people)	\$500
4. Rio Suite Upgrade \$175 per night upgrade, 2 nights max	\$350
5. Introduce Artist from Stage	\$750
6. Vegas Fly Away	
Flight - \$500 x 2 people	\$1000
Hotel - \$135 per night; 2 nights	\$270
Registration - \$200 per person	\$400
7. Historic Convention Bundle of Memorabilia	\$300
8. Free Future Registrations	

Two (2) for 2019	\$200 per person	\$400
9. Two VIP tix to SqueezeBox (Thu 8/23) VIP \$150 x 2 tickets		\$300
10. Two VIP tix to Zavala's Vegas Pool Party (Sun 8/26) VIP \$150 x 2 tickets		\$300
11. Los Deperadoz Vegas Party Crash for your Celebration		\$1250
12. Dinner for two (2) with Artist Bobby Pulido		\$500
13. 2018 Autographed Official Tejano Conv Merchandise		\$600
14. Two tix to a Caesars Show - \$200 each – 2 tix		\$400
15. Two tix to Rio Voodoo Zipline - \$30 each		\$60

Approximate range of retail value (“ARV”) of all fifteen (15) prizes varies between \$60.00 and \$1,250.00 with no individual prizes having a value more than \$5,000.00 and the aggregate ARV of all of the prizes is \$9,380.00. Winner’s guest will be required to sign a release document before such guest will be allowed to participate in the prize. If winner cannot attend the event in Las Vegas on the date specified no alternative prize will be provided. There is no cash equivalent for the prize, prize is non-transferable, and no substitution will be made except at the Sponsor’s sole discretion. Sponsor reserves the right to substitute the listed prize for one of equal or greater value for any reason. Winner is responsible for all taxes and fees associated with prize receipt and/or use. All federal, state, and local tax liabilities, as well as any transportation, meals, gratuities, personal purchases, and all other costs and expenses not specified herein as being awarded are the sole responsibility of the winner. Winner may be required to complete and return an IRS W-9 form (i.e. Request for Taxpayer Identification Number and Certification). Prize will be awarded only if the potential winner fully complies with these Official Rules.

7. Entry Conditions and Release

Each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of Sponsor which are binding and final in all matters relating to this Sweepstakes; (b) defend, indemnify, release and hold harmless the Sponsor, AARP, and their respective parent, subsidiary, and affiliated companies, celebrities, and any other person or organization responsible for sponsoring, fulfilling, administering, advertising or promoting the Sweepstakes, and all of their respective past and present officers, directors, employees, agents and representatives (collectively, the “Released Parties”) from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant’s entry, creation of an entry or submission of an entry, participation in the Sweepstakes, acceptance, possession, attendance at, defect in, delivery of, inability to use, use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry. Winners acknowledge that all prizes are awarded as-is without warranty of any kind.

8. Publicity

Except where prohibited or restricted by law, winner’s acceptance of prize constitutes the winner’s agreement and consent for Sponsor and any of its designees to use and/or publish winner’s full name, city and state of residence, photographs or other likenesses, pictures, portraits, video, voice, testimonials, biographical information (in whole or in part), and/or statements made by winner regarding the Sweepstakes or Sponsor, worldwide and in perpetuity for any and all purposes, including, but not limited to, advertising, trade and/or promotion on behalf of Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, social or digital media or World Wide Web, without further limitation, restriction, compensation, notice, review, or approval.

9. Personal Information and Privacy Policies

All personal information submitted in the Sweepstakes will be subject to Sponsor's privacy policy, available at

<https://vegastejano.com/fanswinhere/wp-content/uploads/2018/08/PRIVACY-NOTICE-Ingenuity-FINAL-8.9.17.1.pdf>

10. General Conditions

Sponsor and its subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers and directors shall not have any obligation or responsibility, including any responsibility to award any prize to entrants, with regard to: (a) entries that contain inaccurate information or do not comply with or that violate the Official Rules; (b) entries, prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, human or technical error of any kind; (c) entrants who have committed fraud or deception in entering or participating in the Sweepstakes or claiming the prize; (d) telephone, electronic, hardware, software, network, internet or computer malfunctions, failures or difficulties; (e) any inability of the winner to accept the prize for any reason; (f) if a prize cannot be awarded due to delays or interruptions due to Acts of God, natural disasters, terrorism, weather or any other similar event beyond Sponsor's reasonable control; or (g) any damages, injuries or losses of any kind caused by any prize or resulting from awarding, acceptance, possession, use, misuse, loss or misdirection of any prize or resulting from participating in this Sweepstakes or any promotion- or prize-related activities. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be: (a) tampering with the entry process or the operation of the Sweepstakes, or with any Website promoting the Sweepstakes; (b) acting in violation of the Official Rules; or (c) entering or attempting to enter the Sweepstakes multiple times through the use of multiple email addresses or the use of any robotic or automated devices to submit entries. If Sponsor determines, in its sole discretion, that technical difficulties or unforeseen events compromise the integrity or viability of the Sweepstakes, Sponsor reserves the right to void the entries at issue and/or terminate the relevant portion of the Sweepstakes, including the entire Sweepstakes, and/or modify the Sweepstakes and/or award the prize from all eligible entries received as of the termination date.

11. Limitations of Liability

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Sweepstakes; (d) technical or human error in the administration of the Sweepstakes or the processing of registrations; or (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt, use or misuse of any prize. If for any reason an entrant's registration is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes. No more than the stated number of each prize will be awarded.

12. Disputes

Entrant agrees that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Kansas, without giving effect to any choice of law or conflict of law rules (whether of the State of Kansas or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Kansas.

13. Sweepstakes Results

For the names of the winners, hand-print your name and complete address on a 3"x 5" card and mail to: Latin Pointe Brands Sweepstakes Winner's List Request, 6299 Nall Ave., Ste. 10, Mission, KS 66202, for receipt by Aug. 28, 2018.

14. Sponsor

LatinPointe Brands, LLC dba INGENUITY, 6299 Nall Ave., Ste. 10; Mission, KS 66202